

Syllabus

| Paper Code | Title of the Paper | Max. Marks | Internal Assessment | Total Marks | Credits | Teaching Hrs |
|-------------------|---|-------------------|----------------------------|--------------------|----------------|---------------------|
| PG47T101 | Introduction to Communication | 75 Marks | 25 Marks | 100 | 04 | 04 |
| PG47T102 | News Reporting and Writing | 75 Marks | 25 Marks | 100 | 04 | 04 |
| PG47T103 | News Processing and Editing | 75 Marks | 25 Marks | 100 | 04 | 04 |
| PG47T104 | Indian Journalism and Contemporary Issues | 75 Marks | 25 Marks | 100 | 04 | 04 |
| PG47T105 | Media Law and Ethics | 75 Marks | 25 Marks | 100 | 04 | 04 |
| PG47P106 | Reporting and Editing Practicals | 35 Marks | 15 Marks | 50 | 02 | 02 |
| PG47P107 | Lab Journal/ Media Activities | 35 Marks | 15 Marks | 100 | 04 | 04 |
| PG47T201 | Theories Of Communication | 75 Marks | 25 Marks | 100 | 04 | 04 |
| PG47T202 | Introduction To Digital Media | 75 Marks | 25 Marks | 100 | 04 | 04 |
| PG47T203 | Feature writing and Photo Journalism | 75 Marks | 25 Marks | 100 | 04 | 04 |
| PG47T204 | Advertising and Corporate | 75 Marks | 25 Marks | 100 | 04 | 04 |

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| | Communication | | | | | |
| PG47T2050 | Communication Skills (OEC) | 75 Marks | 25 Marks | 50 | 02 | 02 |
| PG47P206 | Translation and Writing skills Practicals | 35 Marks | 15 Marks | 50 | 02 | 02 |
| PG47P207 | Digital Media Production Practicals | 35 Marks | 15 Marks | 50 | 02 | 02 |
| PG47T301 | Communication For Development | 75 Marks | 25 Marks | 100 | 04 | 04 |
| PG47T302 | Media Research Methods | 75 Marks | 25 Marks | 100 | 04 | 04 |
| PG47T303 | Writing For Radio | 75 Marks | 25 Marks | 100 | 04 | 04 |
| PG47T304 | Content Creation for TV | 75 Marks | 25 Marks | 100 | 04 | 04 |
| PG47T3050 | Radio and Television (OEC) | 75 Marks | 25 Marks | 100 | 04 | 04 |
| PG47P306 | Radio and TV Practicals | 35 Marks | 15 Marks | 50 | 02 | 02 |
| PG47P307 | Lab Journal & Media Activities | 35 Marks | 15 Marks | 50 | 02 | 02 |
| PG78T401 | Electronic Media Management and Event Management | 75 Marks | 25 Marks | 100 | 04 | 04 |
| PG47T402 | Advance Television | 75 Marks | 25 Marks | 100 | 04 | 04 |

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| | Production Techniques | | | | | |
| PG47T403 | Media Management and Marketing | 75 Marks | 25 Marks | 100 | 04 | 04 |
| PG47T404 | Folk Media | 75 Marks | 25 Marks | 100 | 04 | 04 |
| PG47T405 | Dissertation | 75 Marks | 25 Marks | 100 | 04 | 04 |
| PG47P406 | TV Production Practicals | 35 Marks | 15 Marks | 50 | 02 | 02 |
| PG47P407 | Lab Journal and Media Activities | 35 Marks | 15 Marks | 50 | 02 | 02 |