

## Course Structure

<b>Paper Code</b>	<b>Title of the Paper</b>	<b>Max. Marks</b>	<b>Internal Assessment</b>	<b>Total Marks</b>	<b>Credits</b>	<b>Teaching Hrs</b>
PG47T101	Introduction to Communication	75 Marks	25 Marks	100	04	04
PG47T102	News Reporting and Writing	75 Marks	25 Marks	100	04	04
PG47T103	News Processing and Editing	75 Marks	25 Marks	100	04	04
PG47T104	Indian Journalism and Contemporary Issues	75 Marks	25 Marks	100	04	04
PG47T105	Media Law and Ethics	75 Marks	25 Marks	100	04	04
PG47P106	Reporting and Editing Practicals	35 Marks	15 Marks	50	02	02
PG47P107	Lab Journal/ Media Activities	35 Marks	15 Marks	100	04	04
PG47T201	Theories Of Communication	75 Marks	25 Marks	100	04	04
PG47T202	Introduction To Digital Media	75 Marks	25 Marks	100	04	04
PG47T203	Feature writing and Photo Journalism	75 Marks	25 Marks	100	04	04

PG47T204	Advertising and Corporate Communication	75 Marks	25 Marks	100	04	04
PG47T205O	Communication Skills (OEC)	75 Marks	25 Marks	50	02	02
PG47P206	Translation and Writing skills Practicals	35 Marks	15 Marks	50	02	02
PG47P207	Digital Media Production Practicals	35 Marks	15 Marks	50	02	02
PG47T301	Communication For Development	75 Marks	25 Marks	100	04	04
PG47T302	Media Research Methods	75 Marks	25 Marks	100	04	04
PG47T303	Writing For Radio	75 Marks	25 Marks	100	04	04
PG47T304	Content Creation for TV	75 Marks	25 Marks	100	04	04
PG47T305O	Radio and Television (OEC )	75 Marks	25 Marks	100	04	04
PG47P306	Radio and TV Practicals	35 Marks	15 Marks	50	02	02
PG47P307	Lab Journal & Media Activities	35 Marks	15 Marks	50	02	02
PG78T401	Electronic Media Management and Event Management	75 Marks	25 Marks	100	04	04

PG47T402	Advance Television Production Techniques	75 Marks	25 Marks	100	04	04
PG47T403	Media Management and Marketing	75 Marks	25 Marks	100	04	04
PG47T404	Folk Media	75 Marks	25 Marks	100	04	04
PG47T405	Dissertation	75 Marks	25 Marks	100	04	04
PG47P406	TV Production Practicals	35 Marks	15 Marks	50	02	02
PG47P407	Lab Journal and Media Activities	35 Marks	15 Marks	50	02	02