

## Course Structure

Paper Code	Title of the Paper	Max. Marks	Internal Assessment	Total Marks	Credits	Teaching Hrs
PG78T101	Introduction to Electronic Media	75 Marks	25 Marks	100	04	04
PG78T102	Basics of Computer Applications	75 Marks	25 Marks	100	04	04
PG78T103	News Gather-ing and Writing for Electronic Media	75 Marks	25 Marks	100	04	04
PG78T104	Introduction to Digital Media	75 Marks	25 Marks	100	04	04
PG78T105	Media Law and Ethics	75 Marks	25 Marks	100	04	04
PG78P106	Computer Application (Practical)	35 Marks	15 Marks	50	02	02
PG78T201	Introduction to Cinema	75 Marks	25 Marks	100	04	04
PG78T202	Script writing for Radio and Television	75 Marks	25 Marks	100	04	04
PG78T203	Visual Comm-unication	75 Marks	25 Marks	100	04	04
PG78T204	Electronic Media Commercials	75 Marks	25 Marks	100	04	04
PG78T205	Digital Media Production (OEC)	75 Marks	25 Marks	100	04	04

PG78P206	Radio (Practical)	35 Marks	15 Marks	50	02	02
PG78P207	Visual Communication (Practical)	35 Marks	15 Marks	50	02	02
PG78T208	Swatch Bharat Internship (Two Weeks)	35 Marks	15 Marks	50	02	02
PG78T301	Video Editing	75 Marks	25 Marks	100	04	04
PG78T302	Television Production Techniques	75 Marks	25 Marks	100	04	04
PG78T303	Radio Production Skills	75 Marks	25 Marks	100	04	04
PG78T304	Media Research Methods	75 Marks	25 Marks	100	04	04
PG78T305	Broadcast Journalism (OEC)	75 Marks	25 Marks	100	04	04
PG78P306	Video Editing (Practical)	35 Marks	15 Marks	50	02	02
PG78P307	Television Production (Practical)	35 Marks	15 Marks	50	02	02
PG78T401	Electronic Media Management and Event Management	75 Marks	25 Marks	100	04	04

PG78T402	Electronic Media for Development	75 Marks	25 Marks	100	04	04
PG78T403	Corporate Commun-ication	75 Marks	25 Marks	100	04	04
PG78T404	Project work	75 Marks	25 Marks	100	04	04
PG78T405	Online Media Production Skills	75 Marks	25 Marks	100	04	04
PG78P406	Online Media (Practical)	35 Marks	15 Marks	50	02	02
PG78P407	Production of Video Magazine (Practical)	35 Marks	15 Marks	50	02	02